
INTERNATIONAL FINANCIAL MANAGEMENT in Fall 2018 (BA5035)

Course Code	BA5035	Professor(s)	Evelyn Odonkor
Prerequisites	None	Office Number	G-2A04
Class Schedule	F: 13:45-16:40 in G-002	Office Hours	by appointment
Credits	4	Email	eodonkor@aup.edu
Semester	Fall 2018	Office Tel. Ext.	642

Course Description

The course will focus on the international and multinational aspects of Corporate Finance decision-making in the context of global financial markets and capital formation. "Corporation" in this context includes non-governmental and charitable organizations (which also are corporations).

"The increasing openness and interdependence between countries" could be a simple definition of "globalization." This process has many causes and implications (cultural, technological, political, environmental, etc.), but it is widely accepted that Finance is the dimension in which it is most advanced. The course focuses on understanding the theory of international finance and on its real-world applications from a business point of view. Understanding the foreign exchange markets and world capital markets (banking, debt and equity) is necessary to carry out a sound and effective management of the firm from a financial point of view. Since multinational corporations face opportunities but also risks, financial management involves the design of appropriate strategies to hedge the company from actual and potential risks through the use of the different types of financial assets (such as derivatives) available for this purpose.

I believe business is best understood by doing, thus this course is highly participative (interactive). Roughly 30% of class time focuses on traditional lectures with the balance of class time devoted to discussions, group presentations and practical exercises. You will learn from your classmates as much as from lectures and outside readings.

The objective is to develop an appreciation of how the understanding of Finance can help an organization to successfully compete in the marketplace.

Course Learning Outcomes

General Education

[PLEASE EDIT OR REMOVE THE FOLLOWING TEXT AS APPLICABLE]

The general education program at AUP consists of four requirements: Speaking the World, Modeling the World, Mapping the World, and Comparing Worlds Past and Present.

This course can be used to fulfill the [INDICATE THE REQUIREMENT(S) FULFILLED BY THE COURSE] requirement and as such has the following learning outcomes:

[INDICATE THE GENERAL EDUCATION LEARNING OUTCOMES]

Course Outline

Please bring the assigned reading materials to class as some of them are needed for activities and discussions.

ASSIGNMENTS

Throughout the semester students will be given assignments to be completed in groups or individually.

A number of group assignments are required throughout the course. Your group must decide upon the best strategy to address the problems presented in these cases:

- Assignments (presentations) will be allocated to individuals and groups. The assignments will be assigned randomly. An individual or group will be responsible for leading discussions on two or more issues.
- All students in the group must be involved in the presentation and leading the discussion.
- You are strongly encouraged to use some sort of visual aid or written materials to support your efforts and to help organize the discussion.
- If your group is called to present a case and fails to do so or if no one from your group attends class, the group will not receive any credit for the presentation. You are required to present the work you are assigned even if you are the only one present in class the day of your assigned presentation.

No late work will be accepted. If you are going to be absent on a day when an assignment is due, *submit the assignment on Blackboard no later than 13h30 on the due date and*

also ask one of your classmates to turn in a printed copy for you.

INSTRUCTIONS FOR ASSIGNMENTS:

A. Article Presentation (individual): A 30-minute interactive oral presentation

1. Overview of the main ideas of the article (with class involvement)
2. Discussing and analyzing the contents of the article with thought provoking questions about the issues or information presented in the article. **Thought provoking questions, are questions that spark debates and require the audience to think deeply about the response. These questions are related to the topic being discussed but not directly from the article.**
3. You must do additional research to complete or update the information the article provides. You may also share information from your own experience.

Conclude your presentation with a **well thought out** explanation of what you learned from the article. You have to **think deeply** about the article and discuss the implications of what is written. What you learned means: what is the significance of the information in the article. What did you get out of the article? Why is the article you read important? This is NOT A SUMMARY of the article but a reflexion

1. on the ideas provided in the article and the questions it may have raised in your mind or what the information provided made you realize...
2. Always ask SO WHAT? You must demonstrate a clear understanding and mastery of the information in the article you've been assigned.
3. Present 1 exam question that will demonstrate that students have understood and can apply the contents of this article in a real situation.

Submit the PowerPoint slides you prepared for your presentation on Blackboard before 13h30 on the day of your presentation.

B. Cases: Individual assignment

- **Identify the major issues in the case:**
 - What is the main question presented in the case?
 - What are the 3 main issues in the case?
 - What are the reasons for these issues (meaning what are the causes and why)?

Please note that the issues are not always identified in the case. You have to think.

Type your work (1 page, 1.5 spacing, Times New Roman, 12pt, Justified), submit it on blackboard by 13:30pm on the due date and bring a printed copy to be turned in at the

beginning of class.

C. Own Topic: Any subject in business, finance, economics, political science or geopolitics

- Prepare a 20-minute interactive presentation with 2 or 3 thought provoking questions
- Do not forget to explain why you chose the topic and the knowledge you wanted to share with the class.

D. Research Project:

Professor Earhart will provide more information on this project very soon.

No late work will be accepted. If you are going to be absent on a day when an assignment is due, *submit the assignment on Blackboard no later than 13:30pm on the due date and also ask one of your classmates to turn in a printed copy for you.*

COURSE ATTENDANCE:

Students are expected to attend all course sessions. Courses will start and end on time and students are expected to be prepared when class commences. In case you have to miss a course, please take the following steps:

- Contact me to notify me of your absence.
- Inform your group if you are responsible for a presentation that day in class and be sure that another group member can cover your role.
- Ask a member of your group to collect any handouts during the missed session and to brief you on the activities and discussion that took place during your absence, as well as the assignments required for the following session.
- Bring a doctor's note or some other form of documentation to justify your absence.
- Multiple absences may be referred to the Student Affairs office for approval. Significant absences, even if excused, will have a negative impact on your final grade.

Attendance will be taken in the first ten minutes of the course. Attendance may be taken verbally or through a sign-in sheet. If a sign-in sheet is used, it is the student's responsibility to sign in. In general, students are expected to avoid disturbing the class by arriving late and leaving early. Please avoid unnecessary departures while the course is in session.

Missing a homework deadline or group presentation will result in a failing grade for that item.

COURSE SCHEDULE			
	CLASS SESSION	Topic	TO COMPLETE
Friday, Sept. 28 13:45 – 16h40	Global Financial Environment	Read: • What's news? The Economist Sept. 22 • Chapter 1	
Friday, Oct. 5 13:45 – 16h40	Defining Emerging Markets	Read: • Special Report: Emerging • Task: What has happen	
Friday, Oct. 12 13:45 – 16h40	International Monetary System	Read: • Chapter 2 • Europe's Future in Gree https://www.economist.com/lea • Special Report: Finance	
Friday, Oct. 19 13:45 – 16h40	China and the World Balance of Payments	Read: • Chapter 3 • Profits Without Prosperi • Case: Apple, Einhorn ar	
Friday, Oct. 26 13:45 – 16h40	Exam 1 The Exam will cover	Assignment: Pick any subject/is report your findings to the class	

	chapters 1 2 & 3 as well as the exercises and articles covered since September 26	
Friday, Nov. 9 13:45 – 16h40	Financial Goals and Corporate Governance	Read: <ul style="list-style-type: none"> • Chapter 4 • Special Report: Internat
Friday, Nov. 16 13:45 – 16h40	The Foreign Exchange Market	Read: <p>Chapter 5</p> <p>Has Finance Been Fixed</p> <p>Case: Putting Integrity into Fin</p>
Friday, Nov. 30 13:45 – 16h40	Futures and Options	Read: <ul style="list-style-type: none"> • Chapter 7 • Special Report: Financia
Friday, Dec. 7 13:45 – 16h40	Foreign Investments and Political Risk	Read: <ul style="list-style-type: none"> • Chapter 17 • Mapping Frontier Econo • Case: Hedging at Porsc
Friday, Dec. 14 13:45 – 16h40	and Investment Analysis 17	Read: <ul style="list-style-type: none"> • Special Report: The Wo • Making Microfinance Mo • Case: Jaguar Land Rov
Final Exam (exam 2)	The Exam will cover chapters 4, 5,7 & 17 as well as the articles we've covered since October 26	

Textbooks

Title	Author	Publisher	ISBN	Required
Multinational Business Finance, Global Edition	David K. Eiteman, Arthur I. Stonehill	Pearson	9781292097879	Yes

Attendance Policy

Students studying at The American University of Paris are expected to attend ALL scheduled classes, and in case of absence, should contact their professors to explain the situation. It is the student's responsibility to be aware of any specific attendance policy that a faculty member might have set in the course syllabus. The French Department, for example, has its own attendance policy, and students are responsible for compliance. Academic Affairs will excuse an absence for students' participation in study trips related to their courses.

Attendance at all exams is mandatory.

IN ALL CASES OF MISSED COURSE MEETINGS, THE RESPONSIBILITY FOR COMMUNICATION WITH THE PROFESSOR, AND FOR ARRANGING TO MAKE UP MISSED WORK, RESTS SOLELY WITH THE STUDENT.

Whether an absence is excused or not is ALWAYS up to the discretion of the professor or the department. Unexcused absences can result in a low or failing participation grade. In the case of excessive absences, it is up to the professor or the department to decide if the student will receive an "F" for the course. An instructor may recommend that a student withdraw, if absences have made it impossible to continue in the course at a satisfactory level.

Students must be mindful of this policy when making their travel arrangements, and especially during the Drop/Add and Exam Periods.

Grading Policy

GRADING:

Student Performance will be evaluated based on the following factors:

Participation score: will be based on attendance and participation in class discussions and in-class activities.

- **Attendance:** this is not simply a matter of being present, but also involves arriving on time and being prepared for each course session. Please bring the assigned reading materials including printouts of the cases to be discussed to class.
- **Course Discussions:** Various activities, full class and small group discussions are an essential part of the learning experience in this course. Actively participating in these exercises by providing input and feedback to other students and by listening when other students are speaking will enhance your learning.

Exams & Assignments

- **Exams:** There will be 2 exams during the semester, each worth 20% of the final grade. Each will cover all the readings, lectures, videos and class discussions (during a specific period) and in multiple choice format.
- **Assignments:** These must be submitted on Blackboard before the course commences and also in class on the due date **as a printout**.

Individual Presentations

The presentations are based on the articles available through purchase from Harvard Business Publishing, on the website of the Economist, and others are posted on Blackboard.

If a student is absent the day of the assigned work, he or she will not receive a grade for the assignment.

Due to a tight course schedule, students have only one opportunity to give their presentation. So do not miss class during the day of your presentation. I may reschedule the day of an assigned presentation when necessary due to the course schedule.

Grade Allocation

Final grades will be weighted based on performance within the various factors as follows.

Class attendance and participation	15%
Project	10%
2 exams	40%
Individual Assignments	35%

Grading Scale

Excellent	Good	Satisfactory	Unsatisfactory
100-95 A (4.0)	89-87 B+ (3.4)	79-77 C+ (2.4)	69-67 D+ (1.3)

90-94 A- (3.7)	86-84 B (3.0)	76-74 C (2.0)	66-64 D (1.0)
	83-80 B- (2.7)	73-70 C- (1.7)	60-63 D- (0.7)

To give you a better understanding of what the grading scale means, let's take a quick look at the typical student profile for each category:

Excellent: Reserved for students that display superior quality and outstanding performance throughout the course, including the extensive use resources other than the textbook and assigned readings to complete assignments and presentations. An 'A' student is one who regularly reads supplementary material and incorporates it into their work. The student participates fully (quality not quantity) in course discussions and group activities, maintains excellent attendance, and **performs extremely well on course exams**. An 'A' student is highly motivated to learn the material and completes the course readings in advance of the lecture, showing strong skills in critical thinking, global learning, and exceptional informational literacy on all of the assignments, projects and exams. The student also takes a leadership role in the group projects and consistently responds to the presentations of other student groups. My goal is to see every student perform this well. This student may put in more than 8 hours of studying each week for this course.

Good: The student provides work that is above average in quality. He or she maintains good performance on exams and in class discussions, including the effective use of assigned readings and above average course participation. Occasionally refers to supplementary readings and other external sources. Assignments are turned in on time and to a good level of quality. There is some evidence of additional research and critical thinking on core topics. Attendance, while not perfect, is still good. The student shows evidence of critical thinking, global learning and information literacy through their engagement in the course.

Satisfactory: Adequate and acceptable work in meeting course requirements and average performance in assignments, exams and projects. There is little use of external resources beyond the required texts. The student shows some engagement with the course, but participates at a minimal level. He or she meets the minimum attendance requirements, displays some critical thinking, global learning and/or information literacy in assignments and group projects.

Unsatisfactory: Failed to meet basic course requirements, below average performance and attendance. Such students often show up late to class, are often unprepared for class, and/or are frequently absent. The student is rarely prepared for group presentations or discussions. Assignments are missing, late, or copied or paraphrased directly from Wikipedia. The student probably spends an inordinate amount of time in class on their smartphone or other devices unrelated to the course. Such students are encouraged to withdraw and try again when they have improved their academic skills or they are able to put more effort into their studies.

A significant amount of studying outside of the course meetings is expected from all students who expect a 'B' grade or higher in the course. This means AT LEAST two hours of reading, group work and research outside of class for every hour you spend in class - much more if the expected grade is an 'A'. I expect students to use resources

other than the required materials to complete assignments. Outstanding and good performance will be awarded to those students who go beyond the required and suggested readings in their final projects, assignments and presentations.

Students with unsatisfactory performance will be notified at the midterm point so that we may mutually assess the likelihood of successful course completion. If you receive a 'C' or below at the midterm point, contact me for an appointment. Often times, we can work out an academic study plan to get you back on track.

COURSE POLICIES:

- 1. Laptops & Mobile Phones:** Laptops should only be used for note-taking. **Mobile phones are to be turned off and put away at all times while class is in session. Please do not send or receive text messages during class, even on silent mode.** Moreover, mobile phones are not allowed in the room during exams under any circumstances. Students found to be using a mobile phone or other electronic device during exams will be asked to leave and will automatically receive a failing grade. No exceptions.
- 2. Communication:** We will use Blackboard for this course. Students are expected to check the Blackboard site, as well as their AUP email during the course for updates. All assignments will be posted here as well as course reader materials and other resources. You can also track your grades in the 'grading center' If you must reach me, please contact me via email for an appointment or during my office hours.
- 3. Assignments:** Students are expected to turn in all course assignments on time. **No late work will be accepted. If you are going to be absent on a day when an assignment is due, please print your assignment and ask one of your classmates to turn it in for you, or ask your classmate to print and turn your work in for you.**
- 4. Food and Drinks:** Students may drink beverages in class if they are in containers that can be completely sealed. Please do not consume any other food or beverages in the classroom.

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5. **Professional Behavior:** Students are expected to behave in a professional manner at all times during the course. Disruptive behavior, academic dishonesty on assignments or exams (including copying another student's work, plagiarism, or using instructor grading keys) will result in a failing grade for the assignment or exam in question. Other disciplinary actions up to, and including, removal from the course may also result from violating course and university policies. Please uphold professional standards at all times while you are in the university program.

 6. **Behavior:** I expect you to be courteous and respectful during class, this also means students are expected to stay in their seats and only leave during breaks or after class.

 7. **Other Policies:** For all other policies and procedures, students are bound by the University's general policies and procedures. Copies of the University policies on absences and academic dishonesty were given to each student at registration. Students are responsible for adhering to these policies.

Other
